



JESSICA MORSE

PRAGMATIC. EFFECTIVE.

When Jessica Morse sees a problem, she runs toward it and will not stop until it is fixed. The drive to tackle tough issues has shaped her career choices and commitment to public service.

A fifth-generation Northern Californian, Jessica's ancestors crossed the Sierra on covered wagons and settled in the Sierra foothills. Today, Jessica and her family remain stewards of these lands, giving her a unique understanding in her job helping protect Californians from wildfire.

In 2019 Jessica was appointed Deputy Secretary for Forest and Wildland Resilience at the California Natural Resources Agency, working on the frontline of California's wildfire crisis and fast-tracking wildfire prevention efforts. Last year, Jessica was appointed to the U.S. Wildland Fire Mitigation and Management Commission, helping develop recommendations and strategies to reshape national wildfire policies. A true custodian of the land, Jessica has hiked 500 miles of the district on the Pacific Crest Trail.

Prior to her work on wildfire resilience, Jessica spent a decade working in national security for the US Defense Department, the US State Department, and USAID, the humanitarian branch of the State Department. This included a tour in Iraq in 2005, working side-by-side with US troops for sixteen months.

Jessica's deep commitment to public service drove her to volunteer on the ground in Paradise, CA after the Camp Fire and to create the Fresno Farm Bridge to help struggling family farms stay in business during COVID-19.

- ✓ Former Deputy Secretary for CA wildfire resilience
- ✓ Volunteered with wildfire victims in Paradise, CA
- ✓ Served on the Federal Wildland Fire Commission
- ✓ Former Board Member Sierra Nevada Conservancy
- ✓ USAID service on the ground with US troops in Baghdad in 2005 - 2006
- ✓ Has held a Top Secret security clearance in national security positions with the US Defense Department, the US State Department, and USAID
- ✓ Fifth-generation Californian with a deep commitment to public service



JESSICA'S PATH TO VICTORY

CD-03 is a classic toss-up district. Democratic voter registration increases year-over-year and Democrats consistently turn out to vote at a higher rate in presidential election years.

Morse ran in this region in 2018 (then CA-04), and in that election she:

- ✓ Won **60%** of the independent vote
- ✓ Raised **\$4 MILLION**
- ✓ Swung the district **17-POINTS**, and
- ✓ Overperformed the top of the ticket by **10-POINTS**



85% of voters live in this part of CD-03

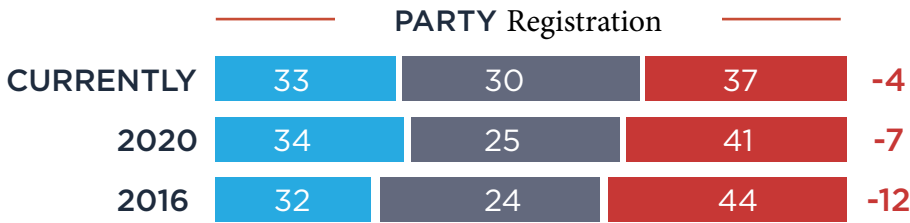
CA-03 is prime to flip from red to blue in 2024.



WHY JESSICA MORSE CAN WIN

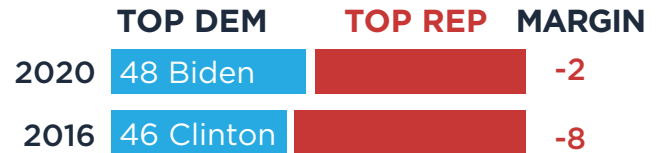
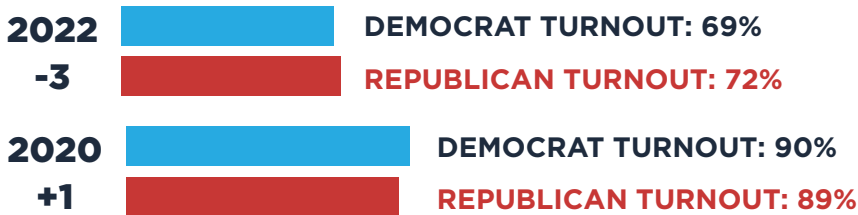
CD-03 PRESIDENTIAL ELECTION YEARS ARE TRENDING DEMOCRATIC

The Democratic nominee for President has improved the vote result every election. In 2020, President Biden received 48% of the vote. If this trend continues, President Biden will break 50% in 2024.



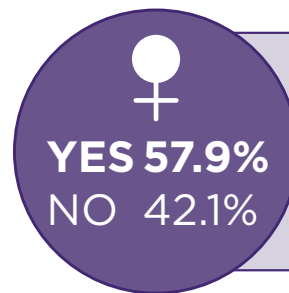
100,000+
more voters will vote in
2024 than did in 2022.

CD-03 SEES A 20% INCREASE IN DEMOCRATIC TURNOUT IN PRESIDENTIAL ELECTIONS



Jessica Morse will win by:

- Targeting persuasion and turnout to voters in El Dorado and Sacramento Counties that flipped from red to blue in 2020
- Highlighting her problem-solving skills, especially around wildfire, a top issue in this district
- Driving turnout of young people, college-educated voters and voters in Democratic strongholds, like Nevada County
- Drawing a stark contrast with extreme, Trump-apologist Kevin Kiley
- Contrasting Kiley's anti-abortion record with her strong support of reproductive rights



**CD-03 VOTE:
2022 STATE
CONSTITUTIONAL
RIGHT TO ABORTION
PROPOSITION 1**

Jessica Morse can flip this toss-up district. She needs your help.

www.morseforcongress.com/donate



JESSICA MORSE: THE RIGHT CANDIDATE FOR CD-03

JESSICA MORSE

MAINSTREAM



Jessica never allowed partisan politics to distort real solutions to the tough challenges she tackled. From the California Wildfire Crisis to humanitarian aid in Iraq, Jessica always built coalitions of unlikely partners and found innovative answers to entrenched problems. In Congress, she will be the leading expert on the wildfire crisis and work every day to defend our democracy and our rights from the extremist ideology.

Jessica grew up in a middle-class family and understands the struggles of families to find affordable housing and juggle the costs of gas, utilities and groceries. She is also a strong defender of Social Security and Medicare, veteran's health care, childcare, and abortion rights. Her values align with this rapidly changing, moderate district.

Meet Jessica

Scan the QR Code to see a video introducing Jessica Morse



SCAN ME

KEVIN KILEY



EXTREME

Kevin Kiley is a first-term Member of Congress still largely unknown to voters. He is an extreme, Trump-endorsed Republican, who refuses to acknowledge that Joe Biden was legitimately elected President and who has spent his time in Congress engaged in divisive partisan politics rather than solving problems.

Kiley's extremism is out of step with voters in CA-03. He is anti-choice and has voted against abortion rights legislation and called the Dobbs decision by the Supreme Court "appropriate." 57.9% of voters here supported Proposition 1 in November 2022, preserving the right to abortion and contraception in the state constitution. Kiley was opposed.

- ✓ **Anti-Choice, Supports Dobbs**
- ✓ **Pro-Trump Election Conspiracy**

"Kevin Kiley will be a MAGA champion in Congress." -Donald Trump, 2022

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